



SAN  
DIEGO  
MUSICAL  
THEATRE

FOR IMMEDIATE RELEASE

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**MEDIA ALERT FOR THEATRE EDITORS,  
REVIEWERS AND CALENDAR LISTINGS**

**San Diego Musical Theatre  
Presents  
*How To Succeed In Business Without Really Trying*  
February 6 - March 1, 2026  
SDMT Stage**

(San Diego, CA December 19, 2025). San Diego Musical Theatre announces the first production of their 2026 season, ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING***, February 6 - March 1, 2026 (press opening on Saturday, February 7) at the SDMT Stage in Kearny Mesa.

*Big business means big laughs in this delightfully clever lampoon of life on the corporate ladder. A satire of big business and all it holds sacred, How to Succeed in Business without Really Trying follows the rise of J. Pierrepont Finch, who uses a little handbook called How to Succeed in Business without Really Trying to climb the corporate ladder from lowly window washer to high-powered executive, tackling such familiar but potent dangers as the aggressively compliant "company man," the office party, backstabbing coworkers, caffeine addiction and, of course, true love. It's just another day at the office.*

Book by: Abe Burrows, Jack Weinstock, & Willie Gilbert

Music and Lyrics by: Frank Loesser

Rating: PG

**PRODUCTION TEAM:** Director: Omri Schein; Choreographer: Xavier J. Bush; Musical Director: Richard Dueñez Morrison; Set Design: Mike Buckley; Lighting Design: Sammy Webster; Sound Design: Jordan Gray; Costume Design: Patricia Lutz; Property Master: Jennifer Jones Glor; Wig/Hair/Makeup Design: Daniel Volkart; Production Manager: Ron Christopher Jones; Technical Director: Rogelio Rosales; Stage Manager: Shirley Johnston

***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING* CAST – FEATURING:**

Frankie Errington (J. Pierrepont Finch); Jasmine January (Rosemary Pilkington); Zane Camacho\* (Bud Frump); Sasha Weiss (Smitty); Autumn Kirkpatrick (Hedy LaRue); Robert J. Townsend (J.B. Biggley); Sandy Campbell (Miss Jones); Cody Bianchi (Mr. Bratt); Cameron Blankenship (Mr. Gatch); Elliott Goretsky (Mr Twimble & Mr. Wally Womper)

\*Member of AEA

**ADDITIONAL CAST:**

Xavier J. Bush; Sam Castillo; Brice Daniel; Abby DePuy; Katie Flores; Megan Kuramoto-Tafolla; Mikaela Rae Macias; Sarah Smudz; Joe Stein; Kylie Young

**TICKET INFORMATION:**

Single tickets for ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** range from \$49.00 to \$69.00 for adults and \$30.00 for children 12 and under. Additionally, we offer discounts for Seniors and Active Military. Groups of 10 or more regular priced adult tickets receive 20% off. \$30.00 stand by rush tickets can be purchased 15 minutes prior to showtime at the box office based on availability. Tickets are available online at [www.sdmtd.org](http://www.sdmtd.org) or by calling the Box Office at 858-560-5740.

**SCHEDULE:** ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** show times are Thursdays and Fridays at 7:00 p.m., Saturdays at 2:00 p.m. and 7:00 p.m., and Sundays at 2:00 p.m.

**LOCATION:** The SDMT Stage, 4650 Mercury Street, San Diego, CA 92111.

For more information and tickets call San Diego Musical Theatre's Administrative Office at 858-560-5740. The San Diego Musical Theatre Administrative Office is located at 4650 Mercury Street, San Diego, CA 92111. The SDMT Stage Box office is open 45 minutes prior to each performance.

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San Diego Musical Theatre: The Local Way to See Broadway!

**SDMT 2026 SEASON at the SDMT Stage**

*How To Succeed In Business Without Really Trying* - February 6 - March 1, 2026

*Seussical the Musical* - May 15 - June 7, 2026

*Rock of Ages* - August 21 - September 13, 2026

*A Christmas Story* - November 27 - December 27, 2026

For press information, press interviews, photos or press comps, please contact:

**Eli Wood - 814-312-3227 - [eli@sdmt.org](mailto:eli@sdmt.org)**

**SDMT MISSION STATEMENT**

San Diego Musical Theatre honors the legacy of musical theatre while reimagining its future - on stage and in our community, while fostering the next generation of artists and storytellers. With our resilient dedication, we create bold, inclusive, and innovative musical experiences that spark connection through the power of storytelling.

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